

## Pristine CFA<sup>®</sup> Level I Training : Expert Guidance, Complete Preparation

The objective of this training program is to prepare candidates for CFA<sup>®</sup> Level I exams to be conducted in **December 2009**. Participants will be given extensive training for all the study sessions as provided by the CFA<sup>®</sup> Institute.

### Credentials

- Established in 2007, Pristine Careers has trained more than 500 finance professionals for international certifications like CFA<sup>®</sup>, FRM<sup>®</sup> and PRM<sup>®</sup>
- Conducted more than four batches for CFA<sup>®</sup> Level I training in Delhi, Mumbai and through Online Classes
- Pristine has been founded by IIT/IIM professionals with experience in investment banking and risk management from companies like Goldman Sachs, Standard Chartered, CRISIL- a Standard & Poor's Company, State Bank of India, Accenture

### Study Material

- Detailed and structured study plan
- Complete coverage of the whole syllabus
- Videos, online material and solved examples for difficult topics
- All the content available online 24x7x365
- Innovative and useful products like VisualizeCFA<sup>™</sup>

### Classes

- Training classes conducted on the weekends at a central location in the city
- Well equipped classrooms with projector, white-board
- Online classes conducted using Citrix, a premier web-conferencing tool
- Free online classes for doubt solving of classroom participants

### Tests

- Various Online tests and quizzes
- Two MockCFA<sup>™</sup> exams conducted in November 2009; Complete feedback provided to all participants
- Doubt Clearing sessions and class tests
- Online Forums and formation of study groups for better doubt solving

### Fees

- All the fees are inclusive of all the taxes
- Full CFA<sup>®</sup> Level I training fee of INR 15,950/-
- Flat fee of USD 495/- for payments from outside India
- 20% discount for a group of five or more participants
- Scholarship for meritorious students

....As promised, the faculty was indeed ex-IIT's and IIM's grads... The focus on Pristine is on clearing/clarifying concepts and solving relevant questions. They are able to do it efficiently because they have excellent teachers.

Anuj Agarwal, Manager  
Shree Durga Capital, India

Pristine Careers has been useful in providing me the right direction for preparation of CFA<sup>®</sup> exam. It gave disciplined approach to my preparation. Sessions on FSA and QA has been good and helped me clear my concepts on these subjects. This was very useful since FSA carries maximum weightage in CFA<sup>®</sup> exams

Nidhi Bhai  
Manager, Karvy, India

Initially, I was sceptical of the online classes conducted by Pristine. After completing the training I can say they were as good as any classroom training. The IT tools used by Pristine are very reliable and user friendly. I would strongly recommend online classes by Pristine because they are excellent and they save a lot of time and energy spent in traveling

Jasleen Kaur,  
Engineer, Gemalto, Singapore

### Testimonials

Registrations Open

**Disclaimer:** Pristine Careers has already applied for the Prep Provider status but unfortunately, CFA Institute is unable to accept applications for voluntary Prep Provider Guidelines Program from providers based in India. According to them this is due to ongoing legal proceedings before the Delhi High Court. The details for the same can be found at <https://www.cfainstitute.org/aboutus/worldwide/asiapac/india.html>

Even though our immediate target would be to help the participants to clear the CFA® Level I exam, we believe that our teaching methodology would prepare our participants to practically apply theoretical concepts and be a better fit in the investment banking industry. A reasonable estimate to prepare for the exam is 300-400 hours. Pristine has designed exam-focused classroom training & comprehensive reading material to speed-up your preparation which can reduce your exam preparation time from 300-400 hrs to 150-200 hrs!!

- Pristine CFA® Level I 100 hrs Comprehensive Trainings in Mumbai, Delhi and Online Classes
  - 100 hrs - 18 days classroom training over 9 weekends
  - Additional 40 hrs of Online quizzes & Mock tests
- Free online Videos on difficult Topics, Solved Examples & Practice Exercises
- CFA® Level I, II and III exam cleared Faculty drawn from IIT/IIM's
- Training timings: Saturdays 2 to 7.30 pm and Sundays 10 am to 3.30 pm
- Online classes - Saturdays 4-8 pm, Sundays 4-8 pm (GMT +530)
- Online classes conducted through Citrix GoToMeeting web-conferencing tool
- MockCFA™ exams (8th Nov and 22nd Nov, 2009) with complete individual score and feedback
- Please create free account at [www.eneev.com](http://www.eneev.com) for a free course demo

## Participants' background

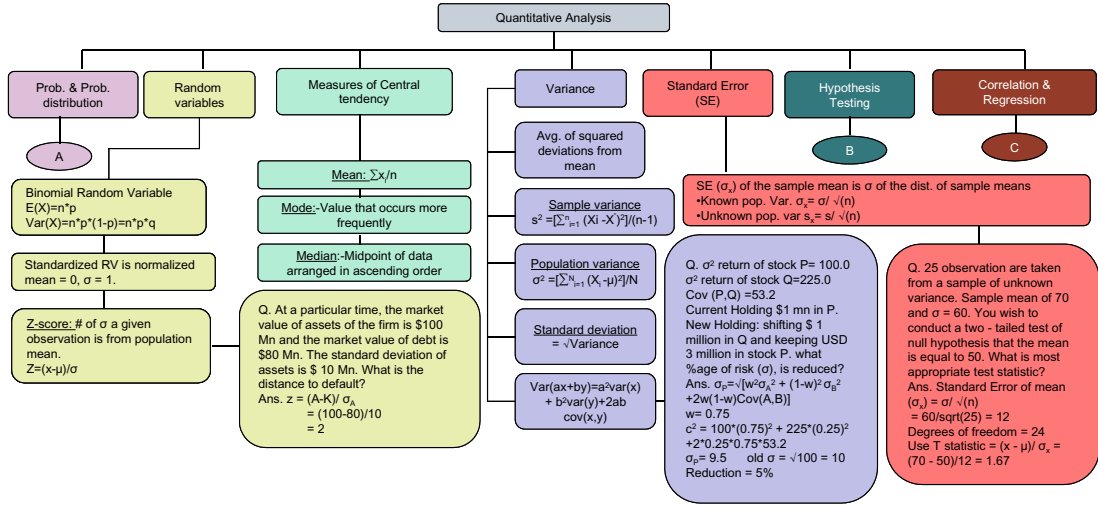
Pristine Careers, has had participants from various organizations like - Bank of America, HDFC Bank, ICICI Bank, BARCLAYS, CitiGroup, HSBC, Credit Suisse, ISB, Infosys, JP-Morgan, GE, KPMG, Morgan Stanley, BNP Paribas, Deutsche bank, Financial Technologies, Irevna, Merrill Lynch, NMIMS, Oracle, PWC, SBI, Securities Exchange Board of India, UBS, Standard-Chartered Bank, TCS, IIT Bombay, IIT Delhi, DCE, WNS, Reserve Bank of India, Nomura, Fidelity, CRISIL and many others.

## Schedule

- Mumbai** - 25th July - Khar (W)
- Bangalore** - 8th August - Brigade Road.
- Kolkata** - 1 August - Kredent Academy.
- Online** - 8th August, 14th August Friday-Saturday using Citrix GoToMeeting
- Delhi** - 1st August - Mukherji Nagar

## A must for complete preparation

- A unique product, which visually represents all concepts, formulas and its application in charts
- Wonderful for remembering all the formulae in a structured manner
- Covers the entire syllabus in A3 size glossy posters with more than 30 flowcharts which can be put at your study place
- Available for INR 1,000/- including taxes, and USD 50/- for payments outside India
- Courier charges extra for shipments outside India



**Day 1 and 2**

Quantitative Analysis

- Time Value of Money
- Discounted Cash Flow Applications
- Statistical Concepts and Market return
- Probability Concepts

**Day 3 and 4**

Microeconomic Analysis

- Common Probability Distribution
- Sampling and Estimations
- Hypothesis Testing
- Technical Analysis

Market Structure and Macroeconomic Analysis

- Elasticity
- Efficiency and Equity
- Markets in Actions
- Organizing Production
- Output and Costs

**Day 5, 6, 7 and 8**

Finance Reporting and Analysis

- Perfect Combination
- Monopoly
- Monopolistic Competition and Oligopoly
- Market for Factors of Production
- Monitoring Jobs and Price Level
- Aggregate Supply and Aggregate Demand

- Financial Statment Analysis: An Introduction
- Financial Reporting Mechanics
- Financial Reporting Standards

- Understanding the Income Statment
- Understanding the Balance Sheet
- Understanding the Cash Flow System

- Inventories
- Long Lived Assets
- Income Taxes
- Long Term Liabilities and Leases

- Financial Analysis Techniques
- Financial Reporting Qualities: Red Flags and Accounting warning Signs
- Accounting Shenanigans on the Cash Flow Statment
- Financial Statement Analysis: Applications
- International Standards Convergence

**Day 9**

Monetary and Fiscal Economics

- Money, the price Level and Inflation
- U.S Inflation, Unemployment and Business Cycles
- Fiscal Policy
- Monetary Policy
- An Overview of Central Banks

**Day 10**

Tests and Revision

- Topic-wise doubt-clearing session
- Practice exams

**Day 11**

Corporate Finance

- Capital Budgeting
- Cost of Capital
- Working Capital Management
- Financial Statement Analysis
- The Corporate Governance of Listed Companies: A Manual for Investors

**Day 12 and 13**

Portfolio Management

- The Asset Allocation Decision
- An Introduction to Portfolio Management
- An Introduction to Asset Pricing Models

Equity Investments

- Organization and Functioning of Securities Markets
- Security- Market Indexes
- Efficient Capital Markets
- Market Efficiency and Anomalies

- An Introduction to Security Valuation
- Industry Analysis
- Company Analysis and Stock Valuation
- Introduction to Price Multiples

**Day 14 and 15**

Fixed Income and Alternative Invesments

- Features of Debt Securities
- Risks Associated with Investing in Bonds
- Overview of Bond Sectors and Instruments
- Understanding Yield Spreads

- Introduction to the Valuation of Debt Securities
- Yield measures, Spot Rates and Forward Rates
- Introduction to the Measurement of Interest Risk Rate
- Understanding Yield Spreads

- Alternative Investments
- Investing in Commodities

**Day 16**

Derivatives

- Derivative Markets and Instruments
- Forward Markets and Contracts
- Future Market and Contracts
- Option Market and Contracts
- Swap Market and Contracts
- Risk Management Applications of Option Strategies

**Day 17**

Ethical and Professional Standards

- Code of Ethics and Processional Standards
- Guidance for Standards 1-8
- Introduction to Global Investment Performance Standards
- Global Investment Performance Standards

**Day 18**

Tests and Revision

- Topic-wise doubt-clearing session
- Practice exams

Pristine Careers has the best faculty for CFA®. We have different experts for different areas and all our faculty are experienced working professionals. Our instructors bring the practical knowledge along with the depth of theory. We have a pool of more than 50 working professionals who take classes for us. The majority of the professionals are IIT/IIM and have cleared different levels of CFA® Exams. An indicative list of our instructors is given below-

**S. Raju** - Raju has worked with KPMG and as an equity investment analyst for a hedge fund. He had done his MBA from IIM Calcutta and his B. Tech from IIT Bombay. He is also a CFA® Level III exam candidate.

**Atul** - He has worked in Private Equity in one of India's largest PE funds. He has also worked with the treasury of State Bank of India in his overall experience of more than six years. He has done his MBA in finance from IIM Indore and his B. Tech. From IIT Kharagpur.

**Pawan** - He is an MBA in finance from IIM Indore and has done his B. Tech. From IIT Bombay. Pawan has worked in investment banking in Standard Chartered. He has also worked in the Risk Advisory division of CRISIL - a Standard and Poor's Company. He has co-authored articles in leading business dailies on Risk Management.

**Paramdeep** - An MBA from IIM Indore and a B. Tech. and M. Tech from IIT Delhi in Mathematics and Computing, Paramdeep is a director with Pristine Careers. Prior to founding Pristine, he was working with Standard Chartered Investment Banking as a Senior Manager.

**Sarita, FRM** - Sarita is a director with Pristine Careers. Before founding Pristine Careers, she has worked with Goldman Sachs investment banking in India.

**Nitij Mangal** - Nitij has worked in Lehman Brothers in their investment banking division. He has done his B. Tech from IIT Delhi, MS from Stanford and his MBA from INSEAD where he was on the Dean's Graduate List.

[www.pristinecareers.com](http://www.pristinecareers.com)

### Pristine Careers

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E [pristinecareers@eneev.com](mailto:pristinecareers@eneev.com)

For details regarding training in various cities please contact the following-

#### Mumbai

Atul	+91 93221 94932	<a href="mailto:atul@eneev.com">atul@eneev.com</a>
Pawan	+91 98676 25422	<a href="mailto:pawan@eneev.com">pawan@eneev.com</a>

#### Delhi

Paramdeep	+91 93118 45000	<a href="mailto:paramdeep@eneev.com">paramdeep@eneev.com</a>
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#### Others

Pawan	+91 98676 25422	<a href="mailto:pawan@eneev.com">pawan@eneev.com</a>
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## Payment Details

You can pay through check, demand draft or make an online transfer of funds to our following account-

Name of the Account:	Neev Knowledge Management Pvt. Ltd.
Type of Account:	Current Account
Account No:	00602560008449
RTGS/ NEFT IFSC Code:	HDFC0000060
Branch Address:	Manekji Wadia Bldg, Ground Floor, Nanik Motwani Marg, Fort Mumbai, INDIA, PIN - 400 023

If unable to make payments to our HDFC account, please use our paypal account [pristinecareers@eneev.com](mailto:pristinecareers@eneev.com) for payments.

*(Don't forget to email your transaction details to [pristinecareers@eneev.com](mailto:pristinecareers@eneev.com))*

