

Pristine CFA® Level I Training : Expert Guidance, Complete Preparation

About CFA®

- CFA® Exam is offered by the CFA® Institute, USA; it's the most recognized International designation for finance professional in the world.
- CFA is a three level exam and the exams are conducted in June and December.
- **Minimum Eligibility Criteria:** Students in their 3rd year of graduation are eligible to give the exam
- **Career Opportunities:** A certified CFA® have requirements with Investment Banks, Commercial Banks, Asset Management Firms, Insurance Companies, Securities Regulators, Hedge Funds, Financial Institutions, Universities, Large Corporations, Multinationals, Credit Rating Firms etc.
- For more details about the Exam, log on to www.pristinecareers.com

Credentials

- Established in 2007, Pristine Careers has trained more than 2000+ finance professionals for International Certifications like CFA®, FRM®, PRM® and other certifications
- Experience of 3 years in providing trainings for CFA® Exam
- Conducted more than 15 batches for CFA® Level I trainings in Delhi, Mumbai Bangalore, Kolkata and through Online Classes
- Pristine has been founded by IIT/IIM professionals with experience in investment banking and risk management from companies like Goldman Sachs, Standard Chartered, CRISIL, State Bank of India and Accenture

Objective

Prepare candidates for CFA® Level I and CFA Level II exams to be conducted in June 2010.

Program Highlights

- 100 hrs - 18 days classroom training over 9 weekends
- 2 days Revision classes - all important concepts of all the subjects will be revised again
- 2 Mock Tests (in May 2010) with complete individual score and feedback
- Additional 30 hrs of Online quizzes (2500 + questions)
- Free online Videos on difficult Topics, Solved Examples & Practice Exercises
- Free Visualised Formula Charts to all the participants.
- CFA® Certified Faculty with significant experience drawn from IIT/IIM's
- Revision Classes, Online Forums and formation of study groups for better doubt solving
- Placement Support, Free Online Test Series and Mock Tests to all the participants.

Fees

- CFA Level-I training fee of INR 16,950 and USD 495 for foreign online students.
- CFA Level-II training fee of INR 16,950 and USD 495 for foreign online students.
- 10% and 20% discount for a group of 3 and group of 5 or more participants respectively.
- 10% Early Bird Discount on registrations before 11th Dec
- Scholarship for meritorious students

....As promised, the faculty was indeed ex-IIT's and IIM's grads... The focus of Pristine is on clearing/clarifying concepts and solving relevant questions. They are able to do it efficiently because they have excellent teachers.

Anuj Agarwal, Manager
Shree Durga Capital, India

Pristine Careers has been useful in providing me the right direction for preparation of CFA® exam. It gave disciplined approach to my preparation. Sessions on FSA and QA has been good and helped me clear my concepts on these subjects. This was very useful since FSA carries maximum weightage in CFA® exams

Nidhi Bhai
Manager, Karvy, India

Initially, I was sceptical of the online classes conducted by Pristine. After completing the training I can say they were as good as any classroom training. The IT tools used by Pristine are very reliable and user friendly. I would strongly recommend online classes by Pristine because they are excellent and they save a lot of time and energy spent in traveling

Jasleen Kaur,
Engineer, Gemalto, Singapore

Testimonials

Registrations Open

Disclaimer: Pristine Careers has already applied for the Prep Provider status but unfortunately, CFA Institute is unable to accept applications for voluntary Prep Provider Guidelines Program from providers based in India. According to them this is due to ongoing legal proceedings before the Delhi High Court. The details for the same can be found at their website at <https://www.cfainstitute.org/aboutus/worldwide/asiapac/india.html>

Even though our immediate target would be to help the participants to clear the CFA® Level I exam, we believe that our teaching methodology would prepare our participants to practically apply theoretical concepts and be a better fit in the investment banking industry. A reasonable estimate to prepare for the exam is 300-400 hours. Pristine has designed exam-focused classroom training & comprehensive reading material to speed-up your preparation which can reduce your exam preparation time from 300-400 hrs to 150-200 hrs!!

- Pristine CFA® Level I(150 hrs) and Level II(115 hrs) Comprehensive Trainings in Mumbai, Delhi, Kolkata, Bangalore and Online Classes

- Training classes conducted on the weekends at central locations.
- Well equipped classrooms with projector and white-board
- Online classes conducted using Citrix, a premier web-conferencing tool
- Complete coverage of the syllabus in line with the books given by CFA Institute.
- Training timings: Saturdays 2 to 7.30 pm and Sundays 10 am to 3.30 pm
- Online classes - Saturdays 4-8 pm, Sundays 4-8 pm (GMT +530)
- Online classes conducted through Citrix GoToMeeting web-conferencing tool
- Please create free account at www.eneev.com for a free course demo

Participants' background

Pristine Careers, has had participants from various organizations like - Bank of America, HDFC Bank, ICICI Bank, BARCLAYS, CitiGroup, HSBC, Credit Suisse, ISB, Infosys, JP-Morgan, GE, KPMG, Morgan Stanley, BNP Paribas, Deutsche bank, Financial Technologies, Irevna, Merrill Lynch, NMIMS, Oracle, PWC, SBI, Securities Exchange Board of India, UBS, Standard-Chartered Bank, TCS, IIT Bombay, IIT Delhi, DCE, WNS, Reserve Bank of India, Nomura, Fidelity, CRISIL and many others.

Schedule

Level I :

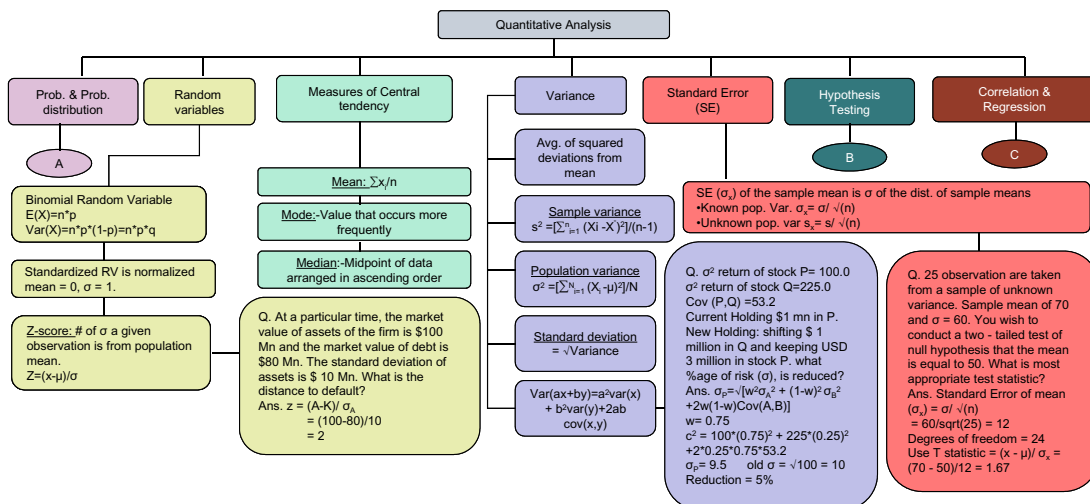
- Mumbai** - 13th Dec-Sunday only, Khar (W)
- Bangalore** - 16th Jan-Brigade Road.
- Kolkata** - 23rd Jan - Kredent Academy.
- Delhi** -23rd Jan - Mukherji Nagar
- Online** - 16th Jan

Level II:

- Mumbai** - Mid Jan - Khar(W)

A must for complete preparation

- A unique product, which visually represents all concepts, formulas and its application in charts
- Wonderful for remembering all the formulae in a structured manner
- Covers the entire syllabus in A3 size glossy posters with more than 30 flowcharts which can be put at your study place
- Available for INR 1,000/- including taxes, and USD 50/- for payments outside India
- Courier charges extra for shipments outside India



Day 1 and 2

Quantitative Analysis

- Time Value of Money
- Discounted Cash Flow Applications
- Statistical Concepts and Market return
- Probability Concepts

Day 3 and 4

Microeconomic Analysis

- Common Probability Distribution
- Sampling and Estimations
- Hypothesis Testing
- Technical Analysis

Market Structure and Macroeconomic Analysis

- Elasticity
- Efficiency and Equity
- Markets in Actions
- Organizing Production
- Output and Costs

Day 5, 6, 7 and 8

Finance Reporting and Analysis

- Perfect Combination
- Monopoly
- Monopolistic Competition and Oligopoly
- Market for Factors of Production
- Monitoring Jobs and Price Level
- Aggregate Supply and Aggregate Demand

- Financial Statment Analysis: An Introduction
- Financial Reporting Mechanics
- Financial Reporting Standards

- Understanding the Income Statment
- Understanding the Balance Sheet
- Understanding the Cash Flow System

- Inventories
- Long Lived Assets
- Income Taxes
- Long Term Liabilities and Leases

- Financial Analysis Techniques
- Financial Reporting Qualities: Red Flags and Accounting warning Signs
- Accounting Shenanigans on the Cash Flow Statment
- Financial Statement Analysis: Applications
- International Standards Convergence

Day 9

Monetary and Fiscal Economics

- Money, the price Level and Inflation
- U.S Inflation, Unemployment and Business Cycles
- Fiscal Policy
- Monetary Policy
- An Overview of Central Banks

Day 10

Tests and Revision

- Topic-wise doubt-clearing session
- Practice exams

Day 11

Corporate Finance

- Capital Budgeting
- Cost of Capital
- Working Capital Management
- Financial Statement Analysis
- The Corporate Governance of Listed Companies: A Manual for Investors

Day 12 and 13

Portfolio Management

- The Asset Allocation Decision
- An Introduction to Portfolio Management
- An Introduction to Asset Pricing Models

Equity Investments

- Organization and Functioning of Securities Markets
- Security- Market Indexes
- Efficient Capital Markets
- Market Efficiency and Anomalies

- An Introduction to Security Valuation
- Industry Analysis
- Company Analysis and Stock Valuation
- Introduction to Price Multiples

Day 14 and 15

Fixed Income and Alternative Invesments

- Features of Debt Securities
- Risks Associated with Investing in Bonds
- Overview of Bond Sectors and Instruments
- Understanding Yield Spreads

- Introduction to the Valuation of Debt Securities
- Yield measures, Spot Rates and Forward Rates
- Introduction to the Measurement of Interest Risk Rate
- Understanding Yield Spreads

- Alternative Investments
- Investing in Commodities

Day 16

Derivatives

- Derivative Markets and Instruments
- Forward Markets and Contracts
- Future Market and Contracts
- Option Market and Contracts
- Swap Market and Contracts
- Risk Management Applications of Option Strategies

Day 17

Ethical and Professional Standards

- Code of Ethics and Processional Standards
- Guidance for Standards 1-8
- Introduction to Global Investment Performance Standards
- Global Investment Performance Standards

Day 18

Tests and Revision

- Topic-wise doubt-clearing session
- Practice exams

Pristine Careers has the best faculty for CFA®. We have different experts for different areas and all our faculty are experienced working professionals. Our instructors bring the practical knowledge along with the depth of theory. We have a pool of more than 50 working professionals who take classes for us. The majority of the professionals are IIT/IIM and have cleared different levels of CFA® Exams. An indicative list of our instructors is given below-

Mr. Jain - MBA (Gold Medalist, NMIMS), CFA, FRM – working as a credit analyst for a leading private sector bank. Awarded as best credit analyst for the bank. Expert in the domain of credit and operational risk management. Has been actively providing training to various MBA colleges for many years.

Mr. Singh - B.tech (IIT), MBA (IIM), FRM, CFA - Seven years of work experience in the area of Banking, Derivative structuring, modeling of financial products and model based trading. Worked in senior management positions with leading corporations. Involved in trainings and educating senior people in the area of Banking and Modeling of financial Products.

Mr. Khurana - B.Com, CFA Charter – Head of the research wing of a large global brokerage house. Have been extensively involved with the training and education across financial institutes and corporate. Active member of CFA association, Mumbai chapter.

Mr. Kumar - B.tech (IIT), MBA (IIM), CFA - Worked for more than 4 years in Investment Banking and Private Equity. Provided in house training on financial modeling.

Mr. Raju - Raju has worked with KPMG and as an equity investment analyst for a hedge fund. He had done his MBA from IIM Calcutta and his B. Tech from IIT Bombay. He is also a CFA® Level III exam candidate.

Mr. Prabhat - B.tech (IIT), MBA (IIM) - Six years of experience in the area of Investment Banking and Risk Management. Worked in senior management positions in Investment Banking in Standard Chartered and CRISIL. Co-authored articles on finance and banking in national daily Hindu Business Line. Widely acknowledged faculty for risk management and author of highly read paper on BASEL – II.

Mr. Shah - BBA, MBA (IIM) - Eight years of work experience in the area of Investment Banking and corporate lending. Worked with one of the largest investment banking firm in the world and. Successfully conducted many training sessions for CFA, FRM and PRM Certification. Authored several articles and published research papers in the area of Finance.

www.pristinecareers.com

Pristine Careers

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For details regarding training in various cities please contact the following-

Mumbai

Atul(Primary)	+91 93221 94932	atul@eneev.com
Pawan	+91 98676 25422	pawan@eneev.com

Bangalore, Hyderabad, Delhi, Online and others

Sarita	+91 93427 34627	sarita@eneev.com
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(Candidates from outside India can mail us at pristinecareers@eneev.com for a free demo)

Payment Details

You can pay through check, Demand Draft or Net Banking Transfer to following account-

Name of the Account:	Neev Knowledge Management Pvt. Ltd.
Type of Account:	Current Account
Account No:	00602560008449
RTGS/ NEFT IFSC Code:	HDFC0000060
Branch Address:	Manekji Wadia Bldg, Ground Floor, Nanik Motwani Marg, Fort Mumbai, INDIA, PIN - 400 023

Address for Courier: 925,Corporate Avenue, Sonawala Road, Gregaon(East)-Mumbai - 400063,INDIA.

(Don't forget to email your transaction details to pristinecareers@eneev.com)